

Elise Gray

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elegantlyelise.com

SKILLS

Adobe Illustrator
Adobe Photoshop
Flex PLM
Techpacks
Garment Construction
Pattern Design
Clo 3D
Gerber Accumark Suite
Kaledo Suite
Optitex

EDUCATION

B.S. Fashion and Textile
Management- Fashion
Development and Product
Management
North Carolina State
University

Lorenzo De Medici
Institute,
The Italian International
Institute
Florence, Italy

Experience

Creative Sabbatical – Advocacy & Mentorship Work

2024 – 2025

Resident Advocate, Kindom Pillars Strong Tower – Newark, OH
Caregiver, Ground Up Ministries – Cape Coral, FL

- Provided mentorship, life skills coaching, and trauma-informed support to survivors of sex trafficking in residential recovery homes.
- Supported residents through daily activities, transportation, and emotional care to help them transition to independent living.

Assistant Designer - Woven Tops & Skirts, Chico's, Fort Myers, FL

2022 - 2024

- Designing classic shirting (No Iron franchise), fashion blouses and skirts.
- Managing product design process for No Iron and Skirts as categories of ownership
- Researching fashion newness for silhouette, novelty fabrics, jacquards, yarn dye stripes, embroidery and embellishment details for No Iron business, fashion blouses, and skirts
- Moving the needle forward for the No Iron business while considering the limitations of the No Iron dipping process and TAL's design capabilities.
- Analyzing competitors' products, offerings, and branding via competitive shopping in Naples, Miami and Palm Beach.
- Ordering lab dips and sample yardage for No Iron business
- Ownership of vendor communication for No Iron business and skirts through email, conference calls and powerpoint.
- Participating in fittings and collaborate with TD to improve overall fit while maintaining the creative and aesthetic intent of garments.
- Creating pitchsheets for YD stripes and jacquard artwork for each season of development.
- Adhering to strict deadlines for vendors with a long lead time.

Assistant Designer - On The Go and Tail Activewear Collections, Tail Activewear, Miami, FL.

2021 - 2022.

- Designed for ready-to-wear and activewear collections, with a focus on: jackets, pants, knit tops, woven tops, swimwear, dresses, skirts, denim and sports bras.
- Researched and interpreted fashion trends, design concepts color palettes, and prints.
- Created concept boards.
- Designed fabric prints using Illustrator and Photoshop.
- Created tech packs including construction details and garment specs for ready-to-wear and activewear collections.
- Evaluated samples based on flat measurements, fit, and quality of construction and provided feedback to vendors.
- Participated in fittings and communicated fit comments to factories.
- Tracked product development of samples.
- Managed quality control of bulk production.

Key Achievements

- Conceptualized and developed a pearl-button fashion shirt for the Holiday 2024 collection, blending timeless styling with modern polish; the piece became a top seller with a 46% life-to-date sell-through rate.
- Designed a placed print fashion blouse for Trans Fall 2023, which was selected for the final line and praised by Chico's CEO as a standout piece; the style achieved a 7% average weekly sell-through and a 64% life-to-date sell-through, reflecting strong customer demand and on-trend execution.